The Shrinking Salt Speedway

A century ago, there was plenty of brilliant white, thick, hard salt as far as the eye could see at the Bonneville Salt Flats. That meant seeing in double digit miles. As the years unwound, the damming game of give and take – the salt giving and man taking –knocked the natural balance out of whack causing the salt surface to not only thin, but the perimeter to slowly shrink. Factor in encroaching development and poor government oversight and today, what took thousands of years to create, is in a precarious state after mere decades.

The land speed racing community is facing a daunting ecological emergency. If left unchallenged it will signal the end of safe time trials on the flats in the very near future. The absolute world record left 30 years ago for the Black Rock Desert, with wheel-driven speeds approaching 300MPH the outlook is and more setting hundreds of endurance records that burnedished car makers’ power and stamina reputations with the motorizing public boosting showroom sales.

Additionally, the weight of the cars combined with the hard, abrasive salt inspired advances in tire design. Tire manufacturers studied the salt surface to enhance not only safety, but traction properties. Collective reports often indicated the salt thickness to be 18 inches and as hard as cement. The Utah History Encyclopedia notes the salt depth ranges from “less than one-inch to more than six feet.”

By the 1940’s Britain’s Malcolm Campbell, George Eyston and John Cobb had set so many endurance records and repeatedly pumped up the Absolute World Land Speed Record that Daytona Beach was well and truly finished as a world record site. Eyston and Cobb were Bonneville race cars that faded into the distance as he looked down the course towards Floating Island.

This writer, with only 15 years of aerial observations shooting photographs, is shocked anew each year by how much the wonderful whiteness withers, contracts away from the Silver Mountains and desert vegetation rapidly moves in. What was once 90,000 acres is a mere 30,000.

Today, salt conditions have so radically deteriorated that race officials are lucky if a 7-mile course can be located. Motorcycles need their own event because the soft salt becomes easily rutted by cars making high speed passes precarious for the two-wheeled race machines if their small, thinner tires get trapped in a depression, or its suspension is abruptly upset.

Driving water is prohibited because it quickly eats through the thin crust and erodes the mud layer below creating potholes. As for driving in tent stakes, a couple taps on a 16-penny nail with a carpenter hammer now penetrates the surface anywhere within the historical Bonneville Salt flat boundaries.

The hot rodders who had been racing on the salt annually since 1949, began to complain about salt changes in early 1960s. Setting the brunt of the blame was nearby Kaiser Chemical Company’s 50 square mile facility with collection ditches ran next to the raceway gathering brine salts to produce potash, magnesium and other products. Hard to ignore when you understand that in 1963 Kaiser expanded its potash production after being issued leases for 25,000 additional acres of Federal land.

Pre-occupied with setting records, the unorganized racing voice found no one listening for years; the land speed community had no champion, no political or economic clout. However, they knew that surface conditions were eroding and saw other dramatic changes year after year.

Until the early 1970s, pleas by the racers to the Bureau of Land Management (BLM), tasked with protecting the salt, were ignored. Despite the BLM’s mandate to protect and manage the nation’s treasures, when it came to the desolate salt flats business interests trumped recreation needs nearly every time. Profit punneled pleasure with impunity.

In 1973, Vesco, now a Utah motorcycle business owner, joined the BLM’s Recreation Advisory Board. Recognizing his membership on the board was an ideal, hopefully effective method to help salt racers gain a needed voice in government Vesco succeeded in drawing the BLM’s attention to the nearby mining operations’ negative impact on the salt flats.

When the State of Utah turned over maintenance of the flats to the BLM in 1976, it was abruptly decided that one race event a year (Speedweek) was not enough public interest to continue to groom the race track. (read: no budget). The racers responded by forming a second sanctioning body to host additional racing events. Wayne Atkinson, Hugh Coltharp, Dave Skidmore, Rick Vesco, Larry Volk, and Gary Wilkinson organized the Utah Salt Flats Racing Association (USFRA).

It’s focus was to counter the BLM’s ultimatums that racers needed to: “use it or lose it.” Long-time permit holder Southern California Timing Association/ Bonneville Nationals, Inc. (SCTA/BNI) was geographically hindered: it simply could not keep an eye on things from 750 miles away. The USFRA formulation ideally provided what the salt desperately needed: local stewardship and an effective BLM retort.

When the BLM stopped funding all track preparation funds it sparked the decision that jumpstarted “Save the Salt” (STS). The goal was to preserve the BLM for future racers and the USFRA scheduled 7 one-day events with the BLM. The fledgling USFRA performed all track grading helped by the City of Wendover that loaned its equipment for the task during that first year.

The USFRA and SCTA/BNI mounted a combined effort to earnestly discuss the future of the raceway. This cooperative alliance resulted in a press conference in Salt Lake City, a petition drive to bring “Save the Salt” concerns to the public officials and communicated effectively by the Fastest Man on Earth Gary Gabichel (622MPH). Through the efforts of the State of Utah in 1975 Bonneville was listed on the National Register of Historic Places.

The cooperative efforts made a big impact; the BLM reinstated track prep funding and STS began investigation into salt loss. One study showed that the nearly million-tons-per-year loss was due to the mining efforts. Kaiser Chemical paid for its own study that countered the claim. The BLM did nothing; it was a standoff.

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Soon racers had three events a year: SCTA added World Finals in October, USFRA’s World of Speed percolated into existence shifting dates until the September date took root. Today there are five speed trails with the BUB Motorcycle Speed Trials added in 2004 and Mike Cook’s Shootout began offering FIA world record sanctions in 2006. Private speed events pop up in between the scheduled speed meets.

However, back in 1981 and 1982 when the great floods hit the salt flats, upwards of 24-inches of water covered the raceway. Once dry, the raceway was pure white, it had restored itself. Kaiser shut down most of their operations by 1983 but quietly continued to work with the BLM and renewed its 20 year mining lease. The racers fell asleep at the wheel waking up to their huge mistake in 1988 when heavy equipment showed up and reopened 23 miles of collection ditches adjacent to the raceway before selling its double decade interest to Reilly Industries.

Bonneville racers became alarmed by the gradual thinning and deterioration of the salt crust that was now not only drastically reducing the quality of the racing surface but also the length. The available courses began to have inconsistent surface structure. Rick Vesco, now at the helm of STS, wrote a letter to Reilly asking them help restore the raceway by returning the salt being held as a by-product in their ponds. He got no reply.

“The Salt, Inc.” was reorganized with help from NHRA, Hurst, Mr. Gask and SEMA and the salt battles began. In 1985 the BLM established criteria for managing the lands as the “Bonneville Salt Flats Special Recreation Management Area” (SRMA) and as the “Area of Critical Environmental Concern” (ACEC). Sounds great, but little actually happened.

Public pressure was applied to elected officials at State and Federal levels promoting racing activities: meetings with the BLM, another press conference, a small demonstration. Racers began measuring the salt crust and monitoring mining operations. Then USFRA organizers noticed some areas at Bonneville were weak and mushy while other parts were rock hard samples of both areas were taken to lab.

It was revealed that high magnesium chloride levels translated into weak, granular salt that would not support the weight of a normal racecar. Worse, when heavier vehicles would go across the softer salt it would leave behind long-lasting ruts that can spell destabilizing disaster for high speed runs.

“The most difficult task in forming STS was to get all racers to stick together, sing the same song, and speak the same dialog, recalled Vesco, “In the early days there was intense rivalry (jealousy)

between the California racers and the fledgling USFRA. Some USFRA’s efforts were undermined on several occasions, which made it very difficult to present a “united” front when dealing with the government and mining interests.”

Then came a meeting Reilly’s corporate headquarters in Indiana. The BLM finally asked the US Geological Survey to perform a salt loss study, which revealed that human-induced processes contributed to salt losses. Reilly, shortly before the study was released publicly, suddenly announced a plan to restore the salt flats. Did they have insider, advance knowledge?

A five-year salt “laydown” project was accepted by the racing community in 1997 and the BLM quickly drafted a voluntary compliance contract that was signed by all parties. Politicians embraced the project’s end in 2002. A token amount nearly 6.5 million tons were put back on the replenishment program a permanent lay-down project ended so newly negotiated lease agreements contained protection plans, a critical Environmental Concern

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One example: When one took three runs to set a record (one to qualify followed by two more runs averaged together) now only two runs averaging in excess of the current mark would do the trick.

International records became much more hazardous due to short track length and sometimes a mud dike at both ends of the course. This left only two miles to stop after exiting the mile/kilo timing traps. With speeds approaching 450 mph (a mile in 8 seconds) it meant a driver had 16 seconds to stop before hitting a dike. Factoring in the number of parachute failures encountered at these speeds it became irresponsible to promote an event under such conditions. And we haven’t mentioned wind gusts yet.

During the 6-year salt lay-down period nearly 6.5 million tons were put back on the raceway making a significant improvement to the salt surface by the project’s end in 2002. A token amount when you consider that it is estimated that some more than 50 million tons have been spirited away since 1963. The racing community impressed the BLM to make the replenishment program a permanent part of any mining lease or renewal on or near the historic raceway.

Despite Vesco’s omitted warnings that the racers needed to stay focused and be ready to reapply public pressure when the lay-down project ended so newly negotiated leases contained protection plans, a follow-up charge failed to materialize. Relationships withered, faces changed, BLM officials talked a lot, but few did anything to champion the racers’ cause.

By its actions (or inaction) alone, the BLM’s position appears to be little more than one of tolerating the racers while catering to those enterprises that generate hefty filming permit fees and lucrative lease agreements.

STS has also asked for help from many environmental groups, but always rebuffed because no one gave two swats of a dung beetle’s fine behind about a sodium chloride wasteland. The local Wendover community, once dependent on the employment from industry, could be another ally if properly approached to help. In 2011 the umbrella group STS Coalition was formed that now has a strong legal voice – but only as strong as the support it gets from the racing community.

“Also on the team” is SEMA – the leading trade association brought to life its double decade interest to Reilly Industries.

“Land speed racing is where everything started, where our founding members made their mark and we, SEMA, feel it’s a way to give back to the whole high performance industry by supporting efforts to protect the Bonneville Salt Flats.

How many times in our lives can we look back and see something we should have acted upon instead just sitting back and watching? SEMA doesn’t want to sit back, this time we are standing up and doing something to help. We are here for the betterment of the industry and Bonneville certainly plays a part.”

What can you do? Stay informed. Keep tabs on the latest developments log onto the USFRA and SCTA/BNI web sites at: www.saltflats.com and www.scta-bni.org. Writing a letter to the BLM and interested officials at the Congressional level goes a long way in letting the Fed’s know that the fate of the salt flats should mean more than giving lucrative leases to industry.

Your heartfelt words can make the nation’s leadership realize how many folks actually care passionately about the Salt Flats. Do something to help. We are here for the betterment of the industry and Bonneville certainly plays a part.

The Bonneville Salt Flats is the largest expanse of semi-desert nothingness with which a person might ever bond. One visit stays with you for a lifetime; it’s cerebral magnetism on overdrive. Many are drawn back annually and protecting the flats is a medical necessity for those with “salt fever,” because there is no substitute for visiting the Utah’s sodium pancake to medicate their suffering.

Once you’ve had the supreme pleasure of rolling with conviction over the pristine saline – never mind setting a speed record – a spark of divinity is exposed and I don’t mean inside a cylinder.

The BLM has failed the land speed racer, we who have annually used the federal land for more than 60 years. Nowhere else in the nation have users been so abused. It now falls to us now to protect, defend and keep Bonneville safe for no other reason than to permit future generations to get suited up and go real fast.

Note: Photojournalist Louise Ann Noeth is the author of the bestseller, Bonneville: The Fastest Place on Earth, a complete historical review from 1896 to 1997. She also appears in the Ab Jenkins documentary Boys of Bonneville. For more details and to order, go to: www.landspeedproductions.biz.